activatesalem

a planning and visioning study by AAGNJ funded by the NJ Economic Development Authority



Timeline of rise and decline of Salem City POPULATION

Businesses grow.

Small business grows-ice cream,

1844: Watch and jewelry making busin opens. Salem Sunbeam Newspaper

1880

Municipal building built.

Output of cigars was 540,000. Salem Soap Works flourishing. 1881: Grand Opera House opens. 1882: New train station built. 1884: First railroad car lit by gas. Travel popular. 1884: Salem Library built. 1884: Historical Society formed. 1888: Municipal Building begins construction, for Salem National Bank Company-contains Queen Anne style

1889: Salem gets electric streetlights

1900 Automobile introduced

1905: Heinz plant opens on Griffith Stree 1906: Movie houses became popular. Salem Amusement Park and baseball were popular.

1960 26.6% people in poverty 1930 Averagetown USA 1999: Stand Up For Salem designates as the Main Street Program. 1964: NBC documentary "Election Year in Averagetown USA" pinpoints Salem City, NJ 1999: 26.6% people in poverty Community stablizes. as Averagetown USA The DuPont jobs boom that brought an influx of people also brought crime, violence, and court cases. By 1930, the 19/0 community stablizes with more influential **Unemployment** ranks high business creating a solid community. 2007: 8.15% unemployment. 29.3% Doctors and dentist populations grow. The decline people in poverty Education takes an uptick. 2010: 18.2% unemployment rate. 1978: Heinz closes its plant in Salem, NJ. Transportation and industry brings workers. City ranks 2nd highest distressed in state. 8,047 > 8,618 9,050 > 6,959 6,959 > 6,883 6.614 > 8.047 8.618 > 9.050 6.883 > 5.857 5.857 > 5.14 1940 1989 Oldest glass factory closes. Population increases steadil 42.2% poverty. 1950 **Gayner Glass Works** 2012: DuPont Chamber Works discontinues commercial wastewater treatment business. bankrupt 2014: Ardagh glass factory (formerly Salem Glass Works) shuts down after 151 years taking Graduates begin to 1980: Gavner Glass Works declares 13% of the civilian labor force with it (290 bankruptcy and shuts down. iobs)-was the oldest continuously operated leave for new work 1987: Port of Salem becomes a Foreign glass factory in the United States. Trade Zone. 2017: Salem City's only grocery store closes 1958: 80% of the graduating high school class leaves Salem City, NJ for work. down - threatening a food desert 2017: 14.1% unemployment 2019: Historic Salem Oak falls. 42.2% poverty.

3.052 > 5.516

1868: Oil cloth factory opens.

186

Civil War brings industrial spike.

1863: Salem Glass Works opens. First railroad

between Salem and Camden (Salem and

1864: Patterson and Jones Canning Factory

1866: Holtz, Taylor, and Clark start glass factory

opens (600.000 cans of tomatoes/vear).

1865: Gravel road between Salem and

1866: New Salem Sash Factory built.

Delaware River Railroad).

Bridaeton formed.

18/U

First telephone

1871: Salem organizes a Board of Tradepredecessor to Chamber of Commerce.

1871: First bicycle in Salem.

1875: Fenwick Canning Works began by Star Company (500,000 cans of tomatoes/year). Ice Cream manufacturing expands. 1879: First telephone was established between Salem National Bank and telegraph office.

1890

Iron Foundry burned.

1890: Sturgeon fishing was at its peak. 1891: Ford's Hotel opens.Many antiques to Chicago's World Faire. 1893: DuPont Powder Works opens to make smokeless powder. 1896: First Board of Health organized. 1898: First basketball aame. Salem Knitting Mills produces order of 50,000 hosiery 1899: Blessings Iron Foundry burned.

population

1920 **Atlantic City Electric** opens plant. 1922: Lead ethyl was being produced at high rates. DuPont produces rubber accelerators that "put the nation on wheels." 1929: Atlantic City Electric creates a large generating plant in the county. 5,516 > 6,614 1910 Agriculatural to industrial boomgreatest source of change and growth. 1912: Large fire destroys businesses on Walnut Street. 1917: Trolley was built. Workers from Wilmington and around U.S. come to work for DuPont.

New stores open: Garwood's Cigar Store, Lummis's Jewelry Store, Mrs. Passwater's Notion Store, Newkirk's Oyster Salloon, dry goods store, livery stables, Sam Wright's store, Old Stone Mill, Elkington's Mill, Tannery, Starr Canning Factory, Major's wharf, Pickle Plant.

2021: Median Household Income \$26,667.